

HAMILTON D. TAMAYO

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Online Portfolio: <http://www.zerogstudios.com>

EXPERIENCE

Digitas - NY, NY 2006 – Present

Lead Creative

- Designed & developed mobile apps, social media / marketing campaigns, & websites for various clients (e.g. American Express, Enfamil, Comcast, Samsung, IBM, etc.).
- Managed a team of interaction designers, art directors and developers.
- Extensive experience with Agile Software Development.

Zagat Survey - NY, NY 2004 – 2006

Senior Graphic Designer

- Redesigned the Zagat Survey website (<http://www.zagat.com>).
- Designed & produced successful e-mail marketing campaigns.
- Designed custom book covers for many high profile clients (e.g. Coca Cola, DunHill, etc.).
- Managed & trained a team of designers & developers.

Condé Nast: Golf for Women Magazine - NY, NY 2003 – 2004

Graphic Designer

- Designed print layouts for Golf for Women Magazine.

The Princeton Review - NY, NY 2000 – 2003

Graphic Designer

- Manager & lead designer on various interactive projects (e.g. online demos, trade show video wall installations, etc.) .
- Designed & produced print marketing materials (e.g. brochures, direct mail pieces, etc.).
- Redesigned The Princeton Review website. (<http://www.princetonreview.com>).

MTV/Online Development Network - NY, NY 1998 – 2000

Computer Technician

- Assisted in network maintenance, troubleshooting & repair of computer hardware/software.
- Researched hardware & software to aid in corporate technology purchases.

EDUCATION

New York University - NY, NY 1996 – 2000

- B.A., Graphic Communications & Management

RELATED SKILLS

- Expert knowledge of the Adobe Creative Suite (e.g. Photoshop, Illustrator, After Effects, etc.).
- Expert knowledge designing and developing for social networks (e.g. Facebook, Twitter, etc.).
- Expert knowledge of coding HTML and CSS.
- Fluent in Spanish.

REFERENCES

Available upon request.